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UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA

JOSEPH Y. ALOUF,

Plaintiff,

v.

PRUDENTIAL FINANCIAL,  
INCORPORATED, a corporation, and DOES  
ONE through TEN, inclusive,

Defendants.

CASE NO. C-07-03893 MEJ

**CERTIFICATE OF SERVICE BY MAIL**

Complaint Filed: June 22, 2007

1 I, Frances L. Brown, state:

2 My business address is Embarcadero Center West, 275 Battery Street, 23rd Floor, San  
3 Francisco, California 94111. I am over the age of eighteen years and not a party to this action.

4 On the date set forth below, I served the foregoing document(s) described as:

5  
6 **ADR DISPUTE RESOLUTION PROCEDURES booklet**

7 on the following person(s) in this action:

8 **Edwin L. Bradley**  
9 **Attorney at Law**  
10 **One Maritime Plaza, Suite 400**  
11 **San Francisco, CA 94111**

12 x BY FIRST CLASS MAIL: I am employed in the City and County of San  
13 Francisco where the mailing occurred. I enclosed the document(s) identified  
14 above in a sealed envelope or package addressed to the person(s) listed above,  
15 with postage fully paid. I placed the envelope or package for collection and  
16 mailing, following our ordinary business practice. I am readily familiar with this  
17 firm's practice for collecting and processing correspondence for mailing. On the  
18 same day that correspondence is placed for collection and mailing, it is deposited  
19 in the ordinary course of business with the United States Postal Service.

20 I declare under penalty of perjury under the laws of the United States and the State of  
21 California that the foregoing is true and correct.

22 Executed on August 2, 2007, at San Francisco, California.

23 /s/

24 \_\_\_\_\_  
25 Frances L. Brown

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